



TERMS, CONDITIONS AND ELIGIBILITY CRITERIA

This form outlines the terms and conditions and eligibility criteria to be applicable to be a basic exhibitor at any of the 2020 or 2021 Expo's run by Social Impact Institute Pty Ltd.

Eligibility Criteria:

- Your organisation must be community orientated, a small business, sole trader or start-up that assists people with disability or seniors through services, products, support or advocacy
- Your organisation does not receive any regular funding from any Government or Industry related agencies or profit groups
- You must have less than 5 paid employees (full time equivalents)
- Your organisation must be located in/or service the local region in which the Expo is taking place
- Your organisation can attend and occupy the booth full time during operating hours

As a basic exhibitor you will receive:

- An exhibitor listing, with Tier 5 preferential search meaning your organisation will appear after both sponsors and exhibitor in all searches. Order of listing is determined by both booking and invoice paid date within each tier
- A virtual booth to display your branding, documents and videos
- Group text chat function only. One-on-one meetings in either text or video formats are not available for basic exhibitors
- Website: Exhibitor listing on regional and virtual expo websites

Terms & Conditions:

- The Virtual booth must be staffed at all times, **preferably** by 2 people on each day of the expo
- The Virtual booth may only promote services represented by the approved organisation
- The Virtual booth is not to be shared with any other organisation
- The Virtual booth or table cannot be cancelled once it has been accepted and payment received
- The general **terms and conditions** of the Expo you attend also apply. General terms and conditions can be found on each of the Expo websites and will be emailed to you with your invoice

To please go to the Social Impact Institute Online Ordering Platform (booking form located on the Expo website), generate an account and submit a request to be a Basic Exhibitor for all regions you wish to be represented in. If you have any questions please email events@socialimpact.institute or call **02 9025 9380**.

Social Impact Institute

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