

2020

Disability Expo Overview

an initiative of



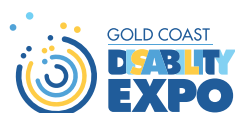
National Disability Expo Overview



Disability Expos 2020



HUNTER DISABILITY EXPO
3RD & 4TH APR 2020



GOLD COAST DISABILITY EXPO
29TH & 30TH MAY 2020



GEE LONG DISABILITY EXPO
10TH & 11TH JULY 2020



SYDNEY DISABILITY EXPO
7TH & 8TH AUG 2020



NEPEAN DISABILITY EXPO
18TH & 19TH SEP 2020



BRISBANE DISABILITY EXPO
16TH & 17TH OCT 2020



MELBOURNE DISABILITY EXPO
20TH & 21ST NOV 2020



Exhibitors
800

90+
Sponsors

valuable
information
provided to
Expo attendees
by the NDIA

High levels of community
involvement involved in
volunteering, working at or
performing at the event

Over 11000
Attendees

17000+
registrations
to attend

attendee
approval rate
of **>90%**

community
focused
committees

attendee feedback



"Absolutely fantastic and informative, I found it very inspirational to go to the stands I needed to see & talk to the people I needed to talk to face to face. Everyone I saw has gone beyond my expectations... & I am so appreciative of them for going that extra mile."

South West Disability Expo attendee



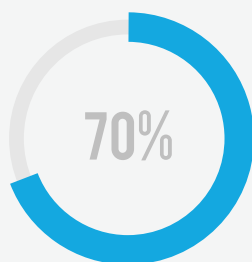
Do you feel the information provided to you at the Expo will assist you with your ongoing care needs?



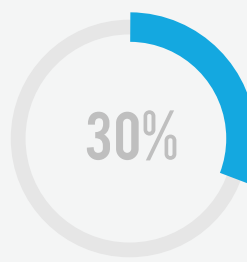
Overall how would you rate your experience at the Expo today?



Who attended?



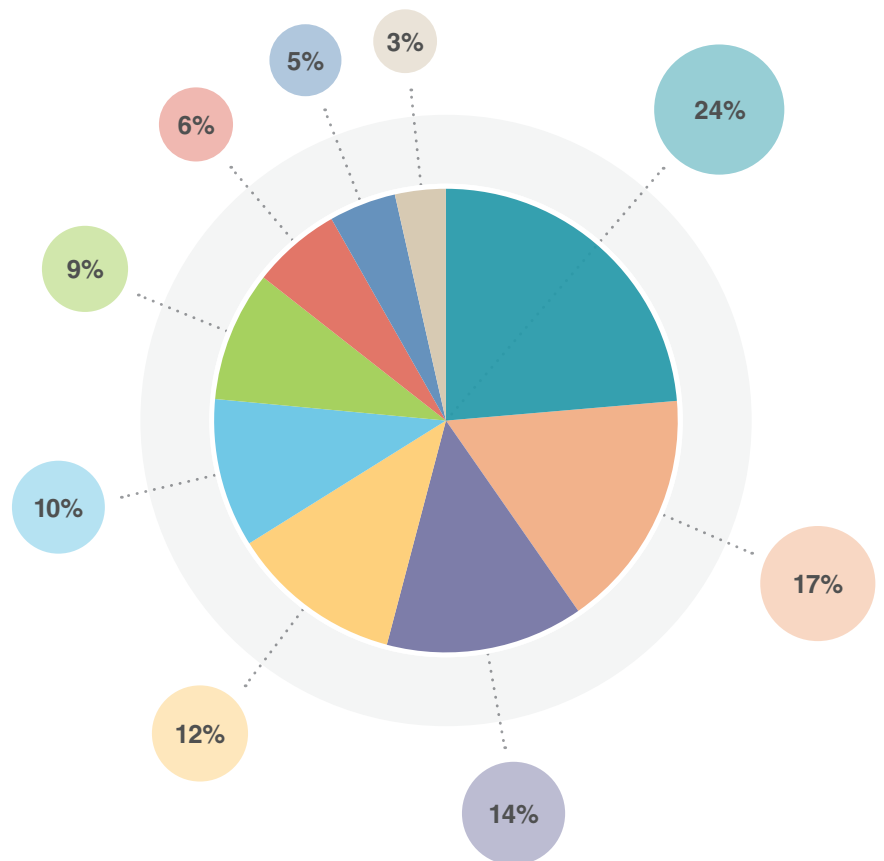
**people with a disability,
family and carers,**



professionals
e.g. OT's, Physiotherapist and
other professionals

Category type of disability

- **physical** disability
- **intellectual** disability
- **autism** spectrum disorder
- **not** applicable
- **other**
- **mental** health conditions
- **vision** impairment
- **deaf** or hard of hearing
- **acquired** brain injury



Reason for attending

- **connect** with service providers
- **products** and aids
- **innovative** technologies
- **learn** about NDIS
- **sporting** / recreational activities
- **Information** for careers
- **Employment** opportunities
- **government** or advocacy agencies
- **children's** services



What people enjoyed at the expo

**The variety of service
& product providers**



**The all ability
stage performances**



**The all age
entertainment**



**NDIS
presentation**



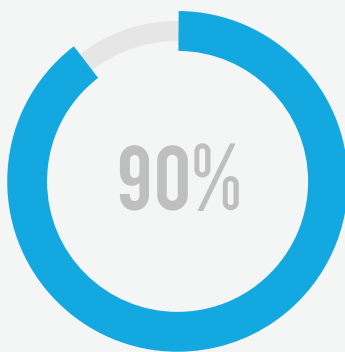
**Atmosphere
of the Expo**



The staff



YES



**Have you passed your
details onto 1 or more
exhibitors at the Expo?**





The range
of exhibitors



The variety of people with
a disability in attendance



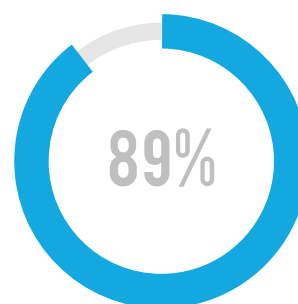
The entertainment
provided for attendees



Event
management



The number
of Leads



**exhibitors likely to
exhibit at expos in
the future**

“ ”

“ARC Care and Ability attended the Sydney Disability Expo. We were thrilled with the number of visitors we received over the two days... We were very pleased with the running of the event and we’re glad to continue working with Social Impact Institute...”

Leesa Potter - National Care & Ability Manager ARC Care and Ability

How we promote our expos



public
relations



flyers

service
providers



radio / tv

local
council
networks



newspapers
& publications

disability
advocacy
networks



social media

school
networks



events

ambassadors



outdoor &
indoor media

Join Us



By sponsoring one of our community based expos
you will place your name
before the public as an organisation
that cares about people and be
actively involved in making a
difference in their lives

David Jack CEO, Social Impact Institute

let us
help you
increase
your **impact**



to exhibit or sponsor get in touch



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