

# 2021

## Disability Expo Overview

an initiative of





# National Disability Expo Overview



## Why Sponsor?

People with disability are embracing My Future, My Choice as a way to control how they want to live their lives now and plan for the future. If your organisation provides products or services related to People with disability, this Expo is your opportunity to be in front of thousands of Sydney consumers.

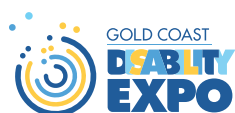
### NEW FEATURE - INTRODUCING INTEGRATED VIRTUAL EXPO APP

All our 2021 expos will have full functioning virtual expo capability as well as providing a face-to-face environment, ensuring everyone who wishes to attend the Expo can!

# Disability Expos 2021



HUNTER DISABILITY EXPO  
TBA MAY 2021



GOLD COAST DISABILITY EXPO  
18th & 19th JUN 2021



SYDNEY DISABILITY EXPO  
6th & 7th AUG 2021



NEPEAN DISABILITY EXPO  
17th & 18th SEP 2021



BRISBANE DISABILITY EXPO  
15th & 16th OCT 2021



MELBOURNE DISABILITY EXPO  
19th & 20th NOV 2021



Exhibitors  
**800**

**90+**  
Sponsors

valuable  
information  
provided to  
Expo attendees  
by the NDIA

High levels of community  
involvement involved in  
volunteering, working at or  
performing at the event

Over 11000  
**Attendees**

**17000+**  
registrations  
to attend

attendee  
approval rate  
of **90%**

**community**  
focused  
committees

## attendee feedback



**"Absolutely fantastic and informative, I found it very inspirational to go to the stands I needed to see & talk to the people I needed to talk to face to face.** Everyone I saw has gone beyond my expectations... & I am so appreciative of them for going that extra mile."

South West Disability Expo attendee





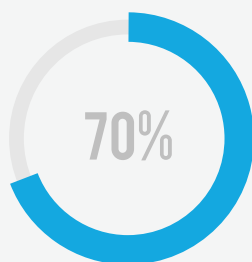
Do you feel the information provided to you at the Expo will assist you with your ongoing care needs?



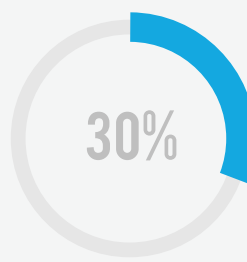
Overall how would you rate your experience at the Expo today?



## Who attended?



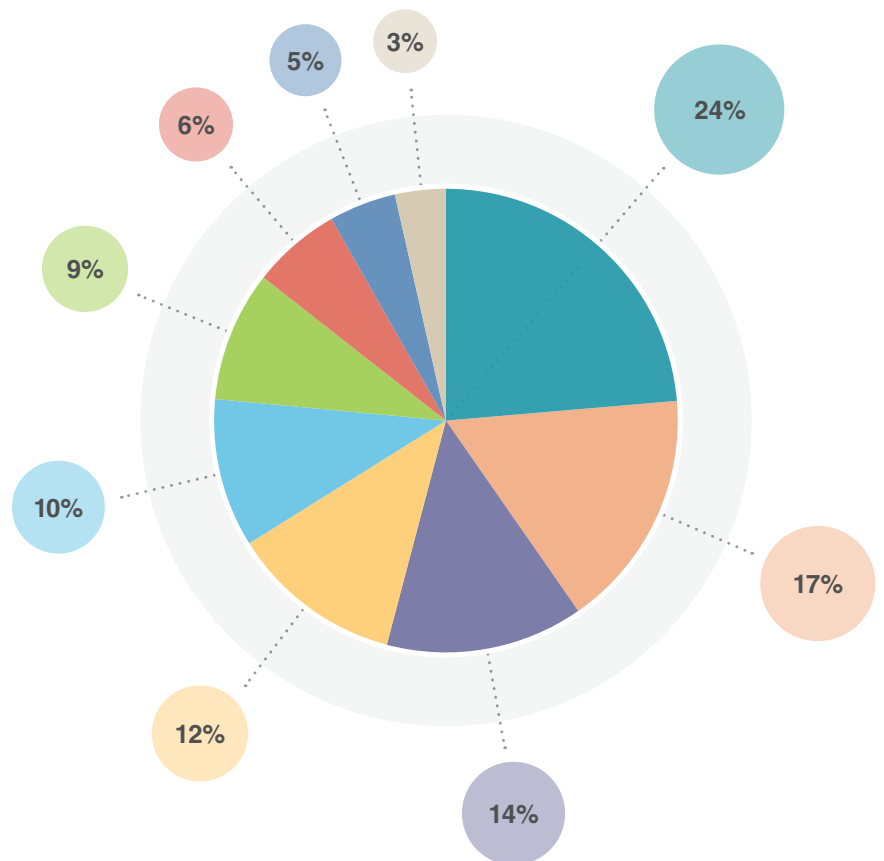
**people with a disability,  
family and carers,**



**professionals**  
e.g. OT's, Physiotherapist and  
other professionals

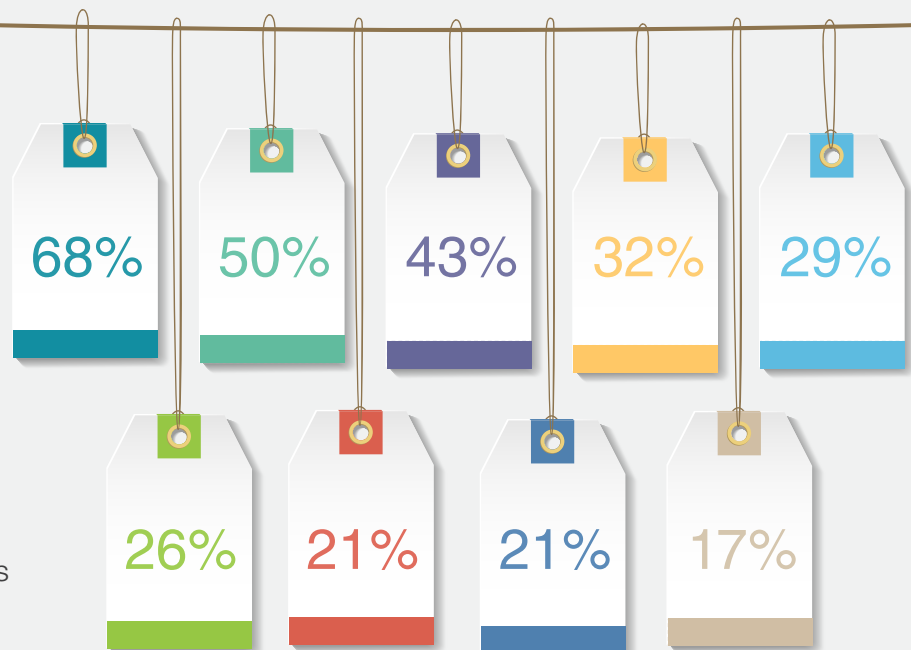
## Category type of disability

- **physical** disability
- **intellectual** disability
- **autism** spectrum disorder
- **not** applicable
- **other**
- **mental** health conditions
- **vision** impairment
- **deaf** or hard of hearing
- **acquired** brain injury



## Reason for attending

- **connect** with service providers
- **products** and aids
- **innovative** technologies
- **learn** about NDIS
- **sporting** / recreational activities
- **Information** for careers
- **Employment** opportunities
- **government** or advocacy agencies
- **children's** services



## What people enjoyed at the expo

**The variety of service  
& product providers**



**The all ability  
stage performances**



**The all age  
entertainment**



**NDIS  
presentation**



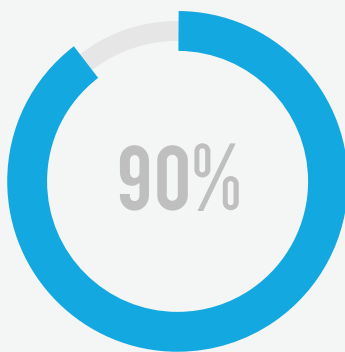
**Atmosphere  
of the Expo**



**The staff**



**YES**



**Have you passed your  
details onto 1 or more  
exhibitors at the Expo?**







The range  
of exhibitors



The variety of people with  
a disability in attendance



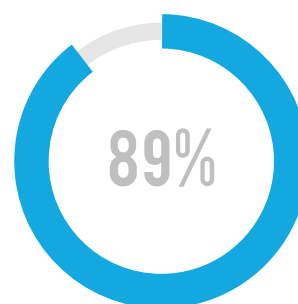
The entertainment  
provided for attendees



Event  
management



The number  
of Leads



**exhibitors likely to  
exhibit at expos in  
the future**

“”

**“ARC Care and Ability attended the Sydney Disability Expo. We were thrilled with the number of visitors we received over the two days... We were very pleased with the running of the event and we’re glad to continue working with Social Impact Institute...”**

**Leesa Potter** - National Care & Ability Manager ARC Care and Ability



# How we promote our expos



public relations



service providers



local council networks



disability advocacy networks



school networks



ambassadors



flyers



radio / tv



newspapers & publications



social media



events



outdoor & indoor media

# Join Us



“““

**By sponsoring one of our community based expos**  
you will place your name  
before the public as an organisation  
that cares about people and be  
actively involved in making a  
difference in their lives

**David Jack** CEO, Social Impact Institute

let us  
help you  
increase  
your **impact**



## to exhibit or sponsor get in touch



Hunter Disability  
**02 9025 9393**  
hde@socialimpact.institute



Gold Coast Disability  
**02 9025 9392**  
gcde@socialimpact.institute



Sydney Disability  
**02 9025 9391**  
sde@socialimpact.institute



Brisbane Disability  
**02 9025 9395**  
bde@socialimpact.institute



Melbourne Disability  
**02 9025 9394**  
mde@socialimpact.institute



Nepean Disability  
**02 9025 9388**  
nde@socialimpact.institute